



City of Greenfield

599 El Camino Real
Greenfield, CA 93927

City Council Special Workshop Agenda April 6, 2019 1:00 P.M.

Mayor Lance Walker

Mayor Pro-tem Yanelly Martinez

Councilmembers

Angela Untalon

Andrew Tipton

Robert White

Your courtesy is requested to help our meeting run smoothly.

Please follow the following rules of conduct for public participation in City Council meetings:

- Refraining from public displays or outbursts such as unsolicited applause, comments or cheering.
- Any disruptive activities that substantially interfere with the ability of the City Council to carry out its meeting will not be permitted and offenders will be requested to leave the meeting.

**City Council Special Workshop Agenda
April 6, 2019**

Please turn off cell phones and pagers.

A. CALL TO ORDER

B. ROLL CALL – CITY COUNCIL

Mayor Walker, Mayor Pro-tem Martinez, Councilmembers Untalon,
Tipton and White

C. AGENDA REVIEW

D. PUBLIC COMMENTS FROM THE AUDIENCE REGARDING ITEMS ONLY ON THE AGENDA

This portion of the Agenda allows an individual the opportunity to address the Council on any item on the agenda.

E. CITY COUNCIL WORKSHOP

**E-1. COMMUNITY BUDGET WORKSHOP – Fiscal Years
2019-2020 / 2020-2021**

- a. Report
- b. Public Comments
- c. City Council Comments / Review / Action

F. ADJOURNMENT

In compliance with the American With Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk at (831) 674-5591. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to the meeting (CFR 35.102-35.104 ADA Title II).

This agenda is duly posted outside City Hall and on the City of Greenfield web site,
www.ci.greenfield.ca.us

1.00 Ensure a safe environment for the citizens of Greenfield

- 1A Reduce Crime
- 1B Promote community engagement (from Public Safety perspective)
- 1C Provide "first in class" fire protection/suppression and emergency medical services
- 1D Provide "Best Practices" citywide infrastructure (streets, trees, curbs, gutters, sidewalks)
- 1E Provide "Best Practices" housing solutions

2.00 Promote a diversified economy that has long-term sustainability

- 2A Make Greenfield a great place to do business
 - .01 Promote cannabis revenue stream with long-term sustainability
 - .02 Build out South End Annexation
 - .03 Obtain logistics/manufacturing industries
 - .04 Support Ag industry (by promoting farmworker housing)
 - .05 Build out Courthouse support businesses
 - .06 Complet build out of Walnut Avenue Specific Plan
- 2B Promote tourism
 - .01 Build out of Yanks Air Museum complex
 - .02 Extend wine corridor and enhance River Road development
 - .03 Establish Greenfield Historical Museum
 - .04 Support Paraiso Springs resort
 - .05 Promote Arroyo Seco as a tourist destination

3.00 Elevate lifestyle options for all citizens

- 3A Bring existing municipal/recreational options closer to Greenfield
 - .01 Build regional courthouse
 - .02 Build event center
 - .03 Build more restaurants
 - .04 Build community swimming pool
- 3B Extend technology as wide as economically possible
 - .01 Citywide wi-fi and fiber optic cable
- 3C Promote civil engagement/involvement from all segments of the community
 - .01 Establish a Youth Council

- .02 Establish a Seniors Council
- .03 Implement "TIERS" program for all long-range planning
- .04 Establish multi-lingual "Civic Leadership Academy"
- .05 Establish multi-lingual CERT training
- .06 Establish a "business council" to engage business community and non-profits to help community
- 3D Provide appropriate housing and housing programs for all Greenfield residents
 - .01 Make sure all concerned understand the City's General Plan
 - .02 Make sure all concerned understand the City's Specific Plans
 - .03 Provide cohesive goals, objectives and strategies to address regional and local homelessness
- 3E Provide transit infrastructure to allow all residents/visitors access to widest variety of lifestyle options
 - .01 Establish a transit plan
 - .02 Involve regional transportation agency (TAMC) to address local issues when required

4.00 Ensure a healthy and enriching environment for the citizens of Greenfield

- 4A Maintain parks in "best practices" form
 - .01 Improve soccer field
 - .02 Improve parks maintenance service levels
 - .03 Improve baseball fields
 - .04 Light fields and courts
 - .05 Provide more restrooms for soccer fields
 - .06 Provide snack shack for soccer fields
 - .07 Provide walking path areas for all parks
 - .08 Follow "Jubilee Park" model (for citizen well-being)
- 4B Offer wide range of sports programs for youth and adults
- 4C Offer wide range of educational and cultural programs for youth and adults
 - .01 Cal Poly satellite
 - .02 CSUMB satellite
 - .03 NPS satellite
 - .04 Hartnell/MPC satellite
 - .05 Universal Pre-school
 - .06 Pre-natal care
 - .07 Seniors programs (meals, tax assistance, legal advice)
- 4D Pursue "green" initiatives that are sustainable and eco-friendly

- .01 Replace "Roundup" with more eco-friendly solution
- .02 Vehicle charging stations
- .03 Coordinate and Implement proactive recycling programs
- 4E Provide healthy, clean environment in which to live
 - .01 Citywide purified water dispensers
 - .02 Reusable water containers
 - .03 "Mutt Mitts" program
 - .04 Mitigate cannabis odor
 - .05 Establish program to clean up city streets and all property
 - .06 Mitigate wastewater treatment plant odor
 - .07 Implement graffiti abatement program

5.00 Develop "first in class" governmental structure (effective and efficient)

- 5A Hire best qualified employees, balanced with desire to hire local/bi-lingual
- 5B Train existing employees to be "first in class" service providers
- 5C Follow "best practices" personnel policies and procedures and disseminate knowledge to all employees
- 5D Keep employees motivated and eager to serve
 - .01 Ensure that all employees are compensated fairly
- 5E Increase and maintain clear communications (transparency) between all staff, leaders and the public
 - .01 Establish weekly newsletter to City Council
 - .02 Establish City twitter account to directly connect with residents
 - .03 Establish weekly newsletter to the public
 - .04 Establish series of reports that add to the public's understanding of our performance
 - .05 Maintain/Upgrade Council Chambers infrastructure to enable clear communications
- 5F Implement "best practices" for all internal processes
 - .01 Optimize the utilization of the Incode financial software
- 5G Enhance revenue sources
 - .01 Modify business license tax
 - .02 Modify transient occupancy tax
- 5H Streamline operations - Cost reductions
 - .01 Absorb various districts

.02 Split "Community Services" into Public Works and Community Development